



## POST: What is an Analytic Brokerage™?

01 JANUARY 2016

Analytic Brokers are among the top performing insurance brokerages in North America, certified by our client performance record using the Analytic Brokerage™ Platform. We understand true value does not reside in the pricing of insurance, **but in the ability to improve your business performance. What's more, is that we will quantify our partnership results inside your financial statement.**



After all, what good is low cost insurance if it doesn't cover your claim or provide the necessary service when demanded? Or, what good is your insurance broker if they don't provide consultation and resources to deliver the required outcomes and results? Even better, results that can be measured.

Armed with cutting-edge business intelligence, analytics, and specialty resources, we are considered trusted partners in helping our clients achieve their most important business goals.

Whether it's **growth, improving profitability, hitting your EBITDA goal, or increasing your ownership equity and stock valuation**...our team is uniquely-qualified to assist your organization. Our ability to impact and improve the financial outcomes of our clients sets us apart from traditional (obsolete) insurance brokers.

Bowermaster Agents/Brokers are all trained and certified as Analytic Brokers.

How can you not want to learn more about what working with an Analytic Broker would mean to your organization? It doesn't cost you anything to find out.

Real People. Real Resources. Real Results.

Bowermaster.com