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THE NEXT GENERATION INSURANCE AGENCY

## POST: Recapture Your Lost Productivity

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Fact: Loss costs of accidents and liability claims erode your productivity goals.

Here's the truth: For every \$100 you incur in losses, **you suffer an additional \$100 to \$125 in lost productivity** (regardless of who pays the claims\*). These expenses include hiring replacement workers, retraining, vehicle loss of use, brand loss, etc.

So, let's say you had \$200,000 in claims last year (paid by an insurance company). You're still out of pocket an additional \$200,000 to \$250,000 in lost productivity expenditures!

Worst of all: that \$200,000+ leaks directly from your profits and reduces your margins.

Wouldn't you like to stop the unnecessary hemorrhaging in your business model?





As an Analytic Brokerage, we can help solve your problem by assessing and recapturing your lost productivity costs. We're uniquely qualified to pinpoint financial leakage and create a plan of action to address it through our risk control and claims management expertise.

The end result (and our goal) is to help you improve your business results.

So, if you'd like to improve your productivity and your profits, <u>contact us</u> today. You can't afford to continue throwing reclaimable money out of the window every year.

